

# WHY STUDENT CHOOSE US!

FACULTY WITH  
INDUSTRY  
EXPERIENCE

EXTENSIVE STUDY  
MATERIALS

FREE WI-FI  
INTERNET FACILITY  
FOR STUDENTS

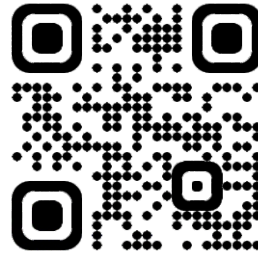
DIGITAL PROJECTORS  
FOR LIVE PRESENTATION  
& TRAINING

HIGHLY CONFIGURED  
MACHINE-ROOM FOR  
PRACTICAL

100 % PLACEMENT  
ASSISTANCE

RECORDED  
SESSION

INTERNATIONAL  
CERTIFICATION



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**SKY VISION COLLEGE**  
OF DIGITAL TECHNOLOGY AND MANAGEMENT



**DIGITALIZE YOUR  
MARKETING CAREER !!**



**CERTIFICATE IN  
DIGITAL MARKETING**

- Get trained from Sky Vision College certified Trainers having rich experience in Digital Technology & Management Programs.
- Experience state-of-the-art IT infrastructure at Sky Vision College campus Today!

**6 Duration  
Months**



# Certificate in Digital Marketing

## OUR MODULES

1.  
Marketing  
Fundamental

2.  
Content  
Strategy

3.  
Social Media  
Marketing  
& Advertising  
(Paid/Organic)

4.  
Search Engine  
Optimization  
(SEO)

5.  
Search Engine  
Marketing with  
Google Ads  
(SEM)

6.  
Email  
Marketing

7.  
Facebook  
Marketing

8.  
Offline  
Marketing

9.  
Social Media  
tools & how to  
use them

10.  
Measure &  
Optimize with  
Google Analytics

11.  
Brand  
Development

12.  
Maximizing  
ROI

13.  
Chat GPT

14.  
AI